



Press release
For immediate release

London, September 7th, 2009

[Artesian Solutions](#) listed in the [Tech Media Invest Top 100 List](#)

**in association with [The Guardian](#) and sponsored by [PricewaterhouseCoopers](#),
[Kemp Little](#) and [Microsoft](#).**

[Artesian Solutions](#), a provider of web-based market intelligence and [surveillance software](#), has been selected in the [Top 100 of the 2009 Tech Media Invest Top 100 list](#), in association with [The Guardian](#), [PricewaterhouseCoopers](#) and [Kemp Little](#).

[Artesian Solutions](#), whose clients include Vodafone, Barclays and Sita Suez is listed as one of the hottest emerging and most innovative companies in the ever converging tech and media industries right now. Artesian Solutions' [automated search](#) and [surveillance technology](#) delivers greater commercial productivity from the web particularly in the areas of [sales and competitive intelligence](#). This is achieved through a headline driven, insight presented as a unique 'news gazette' incorporating [online market intelligence](#) and [social networking-style collaboration](#) which is delivered straight to the desktop or mobile device of the subscriber.

The current economic climate is challenging most business in the UK large or small, however innovation in the technology and media industry continues apace as the edges blur between these industries, digital transformation continues, social networking transfers to the business environment and consumers increasingly demand mobile content and real time solutions any time any place anywhere.

The [Tech Media Invest 100](#) aims to showcase young entrepreneurial companies that are developing innovative new ways to serve business and consumers, and have the potential to radically change the shape of the technology and media industry. Some companies may go

on to be the leaders of tomorrow and others may falter but we certainly think these companies have potential and look forward to seeing how they monetise their innovation.

The Tech Media Invest Advisory Board deployed a detailed process to whittle down a pool of eligible, promising companies to get to the top 100 winners. Evaluations were made on both quantitative and qualitative criteria, such as financial performance, innovation, management, global strategy, and ecosystem integration.

Companies were either self-nominated or nominated by the Tech Media Invest Advisory Board. Their submissions were scored by Board members who due to the number of applicants imposed strict eligibility and assessment criteria on the companies applying. This meant that companies which are, for example, technology companies outside digital media, consultancies, digital agencies or infrastructure companies or which did not meet the strict criteria were not eligible for inclusion. The results were moderated by the Board which consisted of some of the UK's most experienced investors in modern technology and media - a mix of venture capitalists, investment analysts, professional advisers and technology lawyers, who applied their expertise to identify the best performers and the ones to watch.

The Top 100 list comprises of the following:

- **Top 10** - these are the UK's top 10 entrepreneurial tech and media companies as ranked and judged by the Advisory Board
- **The rest of the Top 100** – the 90 best UK emerging and innovative tech and media companies
- **Trailblazers** – 10 companies chosen by the Advisory Board because they have all flourished in new tech and media markets

For information on companies go to www.e-unlimited.com/tmi

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[About](#) Europe-Unlimited

Founded in 1998, privately-owned Europe Unlimited supplies critical business intelligence to innovative technology entrepreneurs, corporations, investors and researchers throughout Europe. Our online community provides a platform to exchange knowledge and to facilitate networking at our pan-European venture events. Over the past decade, our activities have helped thousands of start-ups in

finding partners and raising capital. Next to the UK Tech Media 100, we compile the Nordic Venture 50 and the Benelux Venture 50 rankings for the most promising start-ups in these regions, and identify Europe's leading startups through the Eurecan European Venture Contest, now in its fifth year.

Europe Unlimited coordinated the selection of the UK Tech Media 100 and will organise the forthcoming Tech Media Invest 2009 taking place on October 1st at the Emirates Stadium.

www.e-unlimited.com

About Artesian: [Artesian Solutions](#) – a provider of [web-based market intelligence](#) and [surveillance software](#) – delivers headline driven, exception-based, insight presented as a unique 'news gazette' which incorporates [online market intelligence](#) and [social networking-style collaboration](#) to deliver smart insight straight to the desktop or mobile device of the subscriber.

Artesian's clients include Siemens, Vodafone, SmartFocus, Boehringer Ingelheim and many others.

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